Basic variant

minimax

Invert variant

minimax

Invert variant - brand background

minimax

Icon

Logo construction and safe zone

Basic colors

Brand Color

HEX: #017EB4

RGB: 1/126/180

CMYK: 80/23/0/13

RAL: 5015

Pantone: 7460 C

Secondary Color

HEX: #FE9239

RGB: 254/146/57

CMYK: 0/52/77/0

RAL: 2003

Pantone: 715 C

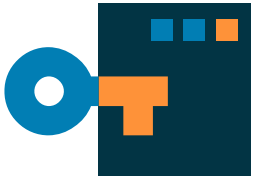
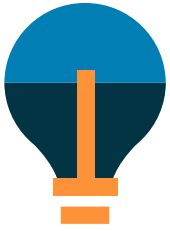
Sherpa Blue

HEX: #023444

RGB: 2/52/68

CMYK: 100/70/50/40

RAL: 5001

Pantone: 547 C

Sample icons - color scheme