

Basic variant

The logo for 'Saop' features the word in a bold, dark teal sans-serif font. A small teal square is positioned above the top right of the letter 'S'.

Saop

Invert variant

Saop

Invert variant - brand background

Saop

Icon



Logo construction and safe zone



Basic colors

Brand Color

HEX: #00A98C

RGB: 0/169/140

CMYK: 80/0/50/5

RAL: 5018

Pantone: 326 C

Secondary Color

HEX: #0567A8

RGB: 5/103/168

CMYK: 90/30/0/25

RAL: 5015

Pantone: 285 C

Sherpa Blue

HEX: #023444

RGB: 2/52/68

CMYK: 100/70/50/40

RAL: 5001

Pantone: 547 C

Sample icons - color scheme

