

Basic variant

PoslovniUM

Invert variant

PoslovniUM

Invert variant - brand background

PoslovniUM

App icon



Logo construction and safe zone



Basic colors

Brand Color

HEX: #FF595E

RGB: 255/89/94

CMYK: 0/75/60/0

RAL: 3017

Pantone: 178 C

Secondary Color

HEX: #096790

RGB: 9/103/144

CMYK: 100/0/10/40

RAL: 5019

Pantone: 647 C

Sherpa Blue

HEX: #023444

RGB: 2/52/68

CMYK: 100/70/50/40

RAL: 5001

Pantone: 547 C

Sample icons - color scheme

